Groups on Facebook have undergone changes since they were first implemented. There was a time when Groups a user was a member of would appear on their own personal page. So, if you were in a Group called “Football Fans,” everyone who could see your profile would know this about you. An example of a Group might be team members who are working on a project together and want to communicate with one another more efficiently. By creating a Group, the team is given a private forum to share ideas on the project and post updates, just like with a Page. Secret Facebook Groups. Even more private than the closed Group is the secret Group. This type of Group is exactly what you would expect it to be — secret.